



# SPLENDOR

*in the Garden*

September 23, 2021

*relax, reconnect, rejuvenate*

<<Addressee>>

<<Address>>

<<City>>, <<State>> <<Postal Code>>

Dear <<Salutation>>,

On behalf of the 2021 *Splendor in the Garden* committee, fellow stewards of the San Antonio Botanical Garden, we invite you to celebrate the resiliency of nature and the impact the Botanical Garden has made in the community this past year. The Botanical Garden has continued to offer our community, both virtually and in safe physically distanced settings, a myriad of programs including guided tours, CHEF Camps, culinary experiences, Storytime in the Garden, art exhibitions, and many more mission focused activities, both in person and virtually, serving over 170,000 people in 2020.

As each plant in the Botanical Garden needs tending and cultivation to grow, so does the organization that preserves this vibrant living museum. Our annual gala celebration, *Splendor in the Garden*, is the largest fundraising event for the Garden's operating and programming budget. **Your sponsorship will help the Botanical Garden reach its goal to raise \$275,000 and ensure that programming continues to be robust and innovative for visitors of all ages.** Please consider nurturing the Botanical Garden's growth with a sponsorship or underwriting opportunity.

We will gather on **September 23, 2021** for the **14th Annual *Splendor in the Garden***. The gala will be a night of discovery and connection, a wandering affair through the 38-acre grounds peppered with colorful culinary pop ups featuring harvest fare, botanical cocktails, dynamic performances, live music, and celebration beneath the canopy of oaks on the Greehey Lawn. Sponsors committed to \$15,000 or more in support will enjoy a reserved lounge section and concierge service for the entirety of the evening.

Please join us for this festive evening showcasing the beauty of the San Antonio Botanical Garden. Sponsorship levels, benefits and a commitment form are enclosed. Should you have any questions, please visit [sabot.org/splendor](http://sabot.org/splendor) or contact Brianna Simmons at [bsimmons@sabot.org](mailto:bsimmons@sabot.org) or 210.536.1435. Your support will allow the Garden to confidently move their programming and community initiatives forward. Thank you for your consideration and investment in the Botanical Garden's future.

With sincere gratitude,

Susan Shown Todd

Chair, 2021 Splendor in the Garden

## 2021 Splendor in the Garden Committee

### Event Chair

Susan Shown Todd

### Committee

Tina Blumenthal

Burkley Fitzsimons

Lou Celia Frost

CeCe Frost Griffin

Linda Gunter

Meredith Howard

Cally Kothmann

Nicole McClane

Claire Cavender McNab

Sita McNab

Kristy Moore

Courtney Percy

Kelli Sears

Megan Steves

Bette Vexler

Julie Zacher



SAN ANTONIO  
BOTANICAL GARDEN

555 Funston Place, San Antonio, TX 78209 | [sabot.org](http://sabot.org) | 210.536.1400

# SPLENDOR

*in the Garden*

September 23, 2021



## 2021 Splendor in the Garden Sponsorship

### Phoenix - \$25,000

This sponsorship level is the **signature program sponsor for Splendor in the Garden**. This presenting level demonstrates the sponsor's commitment to the event, as well as dedication to and for on-going educational programming at the Botanical Garden.

#### Benefits include:

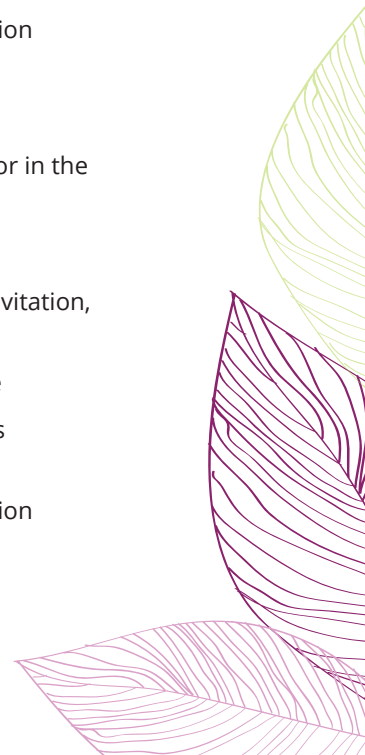
- Choice of a reserved, branded lounge in a premier garden area with seating for 16 or two tables of 8
- Concierge service
- Premium wines
- 25 one-day Garden guest passes
- Opportunity to brand an educational session for children or adults
- Your choice of a "Behind the Scenes" Garden tour with the CEO for up to 10 people
- Private chef demo for up to 10 people
- 1 free daytime use of meeting room
- 15% discount on 1 facility rental for corporate meetings and events
- Complimentary garden arrangement
- Opportunity to gift an annual "Patron" membership to an individual/family of your choice
- Special name recognition on Botanical Garden sponsor signage
- Name recognition during event remarks
- Name or logo recognition on event invitation, program and signage
- Clickable logo link on event web page
- Name and spotlight as Signature Program Sponsor on Botanical Garden website
- 3 dedicated social media recognitions throughout the year
- Invitation to the annual donor reception

### Peony - \$15,000

Peonies have long been known for their healing powers. This is the premier sponsorship level for Splendor in the Garden and demonstrates significant event support.

#### Benefits include:

- Choice of a reserved, branded lounge in a prime Garden area with seating for 8 or one table of 8
- Concierge service
- Premium wines
- 15 one-day Garden guest passes
- Private chef demo or tour of the culinary gardens for up to 10 guests
- Complimentary garden arrangement
- Name or logo recognition on event invitation, program and signage
- Clickable logo link on event web page
- 2 dedicated social media recognitions throughout the year
- Invitation to the annual donor reception



## Hydrangea - \$10,000

Unmistakable and resolved, the magical hydrangea symbolizes perseverance.

- Reserved table for 8
- Concierge service
- Premium wines
- 10 one-day Garden guest passes
- Complimentary garden arrangement
- Name or logo recognition on event invitation, program and signage
- Clickable logo link on event web page
- Invitation to the annual donor reception

## Peace Lily - \$5,000

A wonderful springtime flower, this bright and glorious beauty represents rebirth and renewal.

- Reserved table for 8
- 5 one-day Garden guest passes
- Name or logo recognition on event invitation, program and signage
- Complimentary garden arrangement
- Clickable logo link on event web page
- Invitation to the annual donor reception

## Fuchsia Red - \$3,500

A symbol of elegance, good taste, confiding love and amiability.

- Reserved Table for 8
- Listing in program and event signage
- Complimentary garden arrangement
- Invitation to the annual donor reception

## Cosmos Gala-to-Go only - \$3,000

The flower of peace and tranquility.

- Gala-to-Go available for pick-up at the Botanical Garden
- Dinner for 8
- Wine and cocktail kit
- Invitation to the annual donor reception
- Complimentary floral arrangement

## All underwriters receive:

- Recognition on the invitation and program
- Recognition on event signage
- Recognition during event presentation
- Recognition on event website
- Invitation to the annual donor reception

## Opportunities

**Rentals - \$15,000** (benefits above plus clickable logo on event website, 6 tickets to the event, special signage)

**Cocktail Reception - \$10,000** (plus clickable logo on event website, 4 tickets to the event, signage at each of the bars) **SOLD OUT**

**Invitations - \$7,500** (plus clickable logo on event website, 2 tickets to the event, special recognition on the invitation)

**Decorations - \$6,000** (plus clickable logo on event website, 2 tickets to the event, recognition on the event program)

**Event Programs - \$6,000** (plus clickable logo on event website, 2 tickets to the event, special recognition on the event program)

**Entertainment - \$5,000** (plus clickable logo on event website, 2 tickets to the event, recognition from the stage)

**Centerpieces - \$5,000** (plus clickable logo on event website, 2 tickets to the event, recognition at each table) **SOLD OUT**

**Party Favors - \$4,000** (plus 2 tickets to the event, recognition attached to the party favors) **SOLD OUT**

**After Party - \$3,500** (2 tickets to the event, recognition during the after party)



# Splendor in the Garden

Thursday, September 23, 2021 | 6:30 p.m.\*\*

Yes, I/we want to be there!

All sponsorships have a Splendor in Place (Gala-to-Go) option.

☐ \$25,000 – Phoenix      Quantity: \_\_\_\_\_      ☐ Gala-to-Go

Reserved, branded lounge in a premier garden area with seating for 16, name in program\*

☐ \$15,000 – Peony      Quantity: \_\_\_\_\_      ☐ Gala-to-Go

Reserved, branded lounge in a prime Garden area with seating for 8, name in program\*

☐ \$10,000 – Hydrangea      Quantity: \_\_\_\_\_      ☐ Gala-to-Go

Reserved table for 8 with concierge service, name in program\*

☐ \$5,000 - Peace Lily      Quantity: \_\_\_\_\_      ☐ Gala-to-Go

Reserved table for 8, name in program\*

☐ \$3,500 - Fuchsia Red      Quantity: \_\_\_\_\_      ☐ Gala-to-Go

Reserved table for 8, listing in program and event signage, complimentary garden arrangement\*

☐ \$3,000 – Cosmos – GALA-TO-GO      Quantity: \_\_\_\_\_

Dinner for 8, floral arrangement, wine and cocktail kit available for pick up at the Botanical Garden

## Underwriting Opportunities:

<input type="checkbox"/> \$15,000 Rentals	<input type="checkbox"/> <del>\$10,000 Cocktail Reception</del>	<input type="checkbox"/> \$7,500 Invitations	<input type="checkbox"/> \$6,000 Decorations
<input type="checkbox"/> \$6,000 Programs	<input type="checkbox"/> \$5,000 Entertainment	<input type="checkbox"/> <del>\$5,000 Floral</del>	<input type="checkbox"/> <del>\$4,000 Party Favors</del>
<input type="checkbox"/> \$3,500 After Party		<b>SOLD OUT</b>	<b>SOLD OUT</b>

Additional 100% tax deductible donation to the Botanical Garden \$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

\* Response must be received by July 15 for inclusion in the invitation and August 15 to be included in the program and event signage.

\*\*In the event of inclement weather, please check **sabot.org** for event information.

If the event is canceled due to weather, all table and seat purchases will convert to 100% tax deductible donations.

Please make checks payable to the San Antonio Botanical Garden. We also accept all major credit cards.

Table Host Name: \_\_\_\_\_

Table Host Phone Number: \_\_\_\_\_ Table Host Email: \_\_\_\_\_

Name for program and table signage: \_\_\_\_\_

Visa | Master Card | Discover

Name on the card: \_\_\_\_\_

Credit card #: \_\_\_\_\_

Exp. date: \_\_\_\_\_ CVV code: \_\_\_\_\_

Signature: \_\_\_\_\_

If you have questions, please contact Brianna Simmons at 210.536.1435 or [bsimmons@sabot.org](mailto:bsimmons@sabot.org)

